

Brand-new signature series 全新推出兩大皇牌系列

pre-school
Longman Elect



Now with
Easy Pen



New
Phonics for kids



Through-train Phonics Series Bridges To Primary Courses

「一條龍」銜接小學課程



Point To
Desirable Schools!
進入理想學校!



ISBN: HKM00000000065



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Renowned
Phonics Series



New Phonics for kids

2011
edition

The **No.1** Phonics Series
now comes with
interactive pen and E-Book!



Authors' Profile

Mr Thomas Gordon had worked in private preparatory and public schools in Australia, Canada and UK for 20 years; and is currently teaching in Hong Kong. He is a specialist in developing children's reading and writing skills through the use of phonics.

Dr Nathan Shu had taught English to young learners in Hong Kong for many years; and has participated in various English language research and development projects in tertiary institutions of Hong Kong. Her particular interests are English language education and language development of young learners.

Phonics Theory

New Phonics for Kids uses an **analytic approach** where children are initially exposed to words that start with the target sound and developing their rhyming skills through onset and rime. Onset and rime also develops blending and segmenting skills, as well as rhyming skills. Analytic approach is more appropriate for kindergarten-aged children as it requires less cognitive ability.

New Phonics for Kids + Easy Pen 易學筆



Makes Phonics learning comes alive!

令英語語音學習變得精采!

Enjoy accurate pronunciations everywhere!

Pupils can listen to excellent sound quality with accurate pronunciations without site and computer constraint.

標準發音

學生可隨時隨地聽取高清晰真人發聲，不受場地及電腦設備的限制。



Practice makes perfect!

Compare pupils' pronunciations with voice recording and playback function.

加強發音練習

利用聲音錄播功能，比較學生發音是否準確。



Point to the page for interactive elements!

點擊頁面不同部分，釋放互動學習元素！



New
Phonics
for kids

includes:

- ★ Talking Pupil's Books 1-6
- ★ Talking Big Books 1-6
- ★ Teacher's Editions 1-6
- ★ Talking Flash Cards 1-6
- ★ Talking Song and Rhyme Posters 1-6
- ★ Audio CDs 1-6
- ★ DVD-ROMs 1-6
- ★ E-Books 1-6
- ★ Teacher's Resource CD-ROMs 1-6
- ★ Easy Pen
- ★ Companion Website

What is so "new" about *New Phonics for Kids*?

Stories and Rhymes



Creative stories with colourful illustrations make phonics learning more enjoyable. 插圖精美、內容豐富有創意的故事令學習更有趣。

Interesting Stories

故事更有趣



Phonics Dictionary



Full-colour photos of each book help pupils reinforce what they have learnt. 每冊附大量實物圖片，有效輔助學生重溫所學。

Full-colour Photos

圖片更真實



Activities and Revisions

Interactive Activities

活動更互動

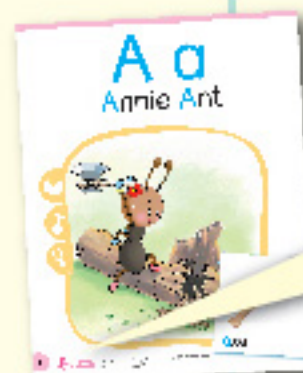


Lively and fun activities help pupils revise phonics. 有趣的活動幫助學生重溫課文內容，鞏固基礎發音技巧。

Parents' Point

Parent-child Activities

加強親子學習元素



Simple phonics activities are suggested to be done at home with parents. 為家長提供簡單的英語語音親子活動，鞏固課堂所學。

Parents' point

Ask your child to open his/her mouth wide when making the 'a' sound.

Parents' point

Have an 'm' day! See how many things that begin with the 'm' sound you and your child can find.

Parents' point

Read aloud the rhyme on pages 22-23 with your child. Ask your child to shake if the word begins with the 'sh-' sound.



Progressive Bridging with Primary Courses

銜接小學課程

Step 1 第一步



Introduce a **letter sound** and a character.
先教授字母發音和故事主角。

Introduce a **key word** starting with the specific sound.
再教授另一個以相同字母為起首發音的詞彙。



Alphabet stencils are ready for finger tracing.
凹凸字母筆順幫助學生學習正確筆順。



Books 1-2

Introduce the basic sounds of the 26 letters in alphabetical order to make learning more systematic and easier.
以26個英文字母的排列次序教授語音課程，讓學習更輕鬆。

Step 2 第二步

Introduce **more words** starting with the specific letter sound.
教授更多以相同字母為起首發音的詞彙。



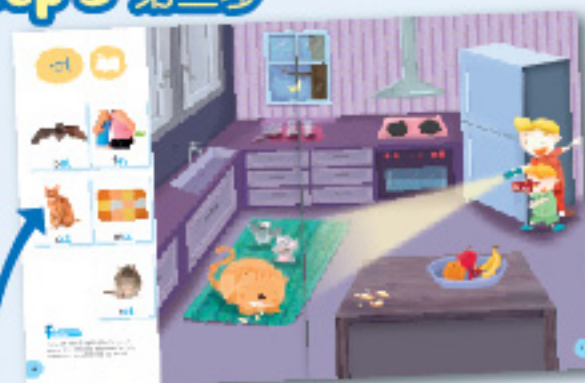
Introduce a **sentence**.
學習相關句子。



Books 3-4

Revise the 26 letter sounds with more words starting with the specific letter sound.
重溫26個英文字母，教授更多相同字母發音的詞彙。

Step 3 第三步



Show pupils how every single word can be **divided into different parts**.
讓學生找出詞彙的發音模式（頭韻和尾韻）。



Books 5-6

Introduce rimes, blends / digraphs. Encourage pupils to find out the similarities among words and try to pronounce the words they have not learnt before.
教授頭韻和尾韻，鼓勵學生嘗試找出不同詞彙的發音模式，從而建構其他未曾學過的新詞彙。

Step 4 - Primary 第四步 - 小學



Contents					
Unit	Topic	Page	Unit	Topic	Page
1	at	1	11	un	11
2	an	2	12	ig	12
3	ch	3	13	th	13
4	sh	4	14	wh	14
5	th	5	15		15
6	wh	6	16		16
7	ig	7	17		17
8	un	8	18		18
9	at	9	19		19
10	an	10	20		20
11	ch	11	21		21
12	sh	12	22		22
13	th	13	23		23
14	wh	14	24		24
15	ig	15	25		25
16	un	16	26		26
17	at	17	27		27
18	an	18	28		28
19	ch	19	29		29
20	sh	20	30		30
21	th	21	31		31
22	wh	22	32		32
23	ig	23	33		33
24	un	24	34		34
25	at	25	35		35
26	an	26	36		36
27	ch	27	37		37
28	sh	28	38		38
29	th	29	39		39
30	wh	30	40		40
31	ig	31	41		41
32	un	32	42		42
33	at	33	43		43
34	an	34	44		44
35	ch	35	45		45
36	sh	36	46		46
37	th	37	47		47
38	wh	38	48		48
39	ig	39	49		49
40	un	40	50		50
41	at	41	51		51
42	an	42	52		52
43	ch	43	53		53
44	sh	44	54		54
45	th	45	55		55
46	wh	46	56		56
47	ig	47	57		57
48	un	48	58		58
49	at	49	59		59
50	an	50	60		60
51	ch	51	61		61
52	sh	52	62		62
53	th	53	63		63
54	wh	54	64		64
55	ig	55	65		65
56	un	56	66		66
57	at	57	67		67
58	an	58	68		68
59	ch	59	69		69
60	sh	60	70		70
61	th	61	71		71
62	wh	62	72		72
63	ig	63	73		73
64	un	64	74		74
65	at	65	75		75
66	an	66	76		76
67	ch	67	77		77
68	sh	68	78		78
69	th	69	79		79
70	wh	70	80		80
71	ig	71	81		81
72	un	72	82		82
73	at	73	83		83
74	an	74	84		84
75	ch	75	85		85
76	sh	76	86		86
77	th	77	87		87
78	wh	78	88		88
79	ig	79	89		89
80	un	80	90		90
81	at	81	91		91
82	an	82	92		92
83	ch	83	93		93
84	sh	84	94		94
85	th	85	95		95
86	wh	86	96		96
87	ig	87	97		97
88	un	88	98		98
89	at	89	99		99
90	an	90	100		100
91	ch	91	101		101
92	sh	92	102		102
93	th	93	103		103
94	wh	94	104		104
95	ig	95	105		105
96	un	96	106		106
97	at	97	107		107
98	an	98	108		108
99	ch	99	109		109
100	sh	100	110		110

Sounds already taught in New Phonics for Kids.
已於 New Phonics for Kids 教授的語音內容。

A through-train phonics course from Pre-school to Primary.

「一條龍」英語語音教材，銜接小學課程。

eLearning Support - Upgraded!

提升電子學習支援

E-Books 電子課本

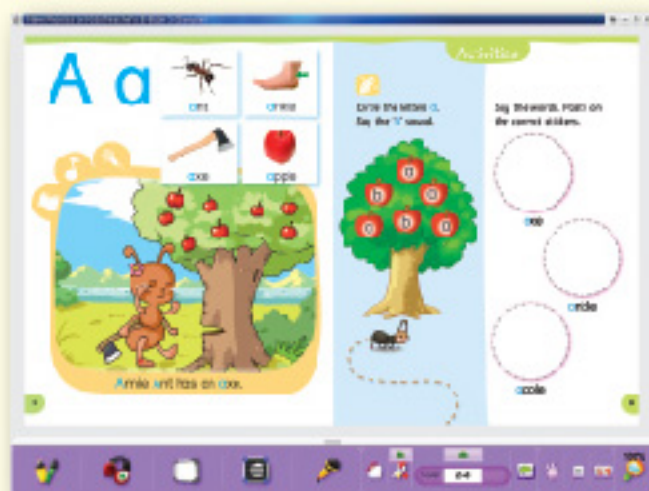


One-stop IT Resources!
一站式IT資源!

Comprehensive resources include:
豐富資源包括:

- Stroke animations
- E-flash cards
- Story animations
- Rhyme animations
- Singing animations
- Action phonics videos
- Answers
- Extra worksheets

NEW!



E-Books come with comprehensive teaching resources. Accompanied with interactive white board, they enable teachers to enjoy all-round support for different needs.

電子課本資源豐富，可用於一般電腦；若配合電子白板使用，照顧更全面。

Teacher's Resource CD-ROMs 教師資源光碟



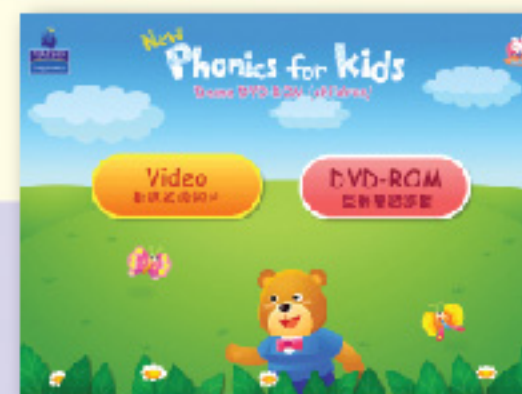
Comprehensive resources include:
豐富資源包括:

- Introduction to phonics
- Letter sounds
- Rimes
- Blends and digraphs
- Sky writing
- Teaching demonstration
- Teacher's guide
- Clip art

Comprehensive IT support!

DVD-ROMs 數碼視像及互動學習光碟

Children
兒童版



- Animated stories
- Phonics dictionary
- Action phonics videos
- Singing
- Interactive games with recording function

Parents
家長版

- Introduction to phonics
- Video clips of mouth shapes for teaching phonics
- Phonics dictionary
- Gallery with pictures and photos

Companion Website 專用網站



NEW!

Go and download comprehensive teaching resources
可隨時於網上下載豐富資源。

Audio CDs 雷射唱片



Recorded by native English speakers
由英籍人士示範標準發音和聲調。

Other Teaching Aids

其他教學資源

Syllabus

課程大綱











Teacher's notes include:
教學建議包括：

- IT support materials
- Audio tracks
- Easy Pen scripts
- Answers
- Language tips

Foldable design cater for different teaching needs.
摺疊式設計，方便不同教學需要。






Decorate the classroom with talking song and rhyme posters. Let pupils revise the song and rhyme with fun.
用以佈置課室，隨時重溫有趣兒歌。

BOOKS 1-2				BOOKS 3-4				
	Letter	Character	Key Word		Letter	Character	Key Word	Extra Words
BOOK 1	Aa	Annie Ant	axe	BOOK 3	Aa	Annie Ant	axe	ankle, apple
	Bb	Benny Bear	ball		Bb	Benny Bear	ball	banana, bed
	Cc	Candy Cat	cut		Cc	Candy Cat	cut	cake, car
	Dd	Danny Dog	dig		Dd	Danny Dog	dig	doll, door
	Ee	Eddie Elephant	egg		Ee	Eddie Elephant	egg	eggcup, empty
	Ff	Fanny Fish	fin		Ff	Fanny Fish	fin	fan, four
	Gg	Goldie Goose	gate		Gg	Goldie Goose	gate	girl, goat
	Hh	Henna Hen	hat		Hh	Henna Hen	hat	hair, hand
	Ii	Ian Insect	ill		Ii	Ian Insect	ill	in, ink
	Jj	Jane Jellyfish	jump		Jj	Jane Jellyfish	jump	jam, juice
	Kk	Kenny Kangaroo	kick		Kk	Kenny Kangaroo	kick	key, kite
	Ll	Larry Lion	leg		Ll	Larry Lion	leg	leaf, lemon
Mm	Micky Monkey	mouth	Mm	Micky Monkey	mouth	mango, milk		
BOOK 2	Nn	Nanny Goat	nose	BOOK 4	Nn	Nanny Goat	nose	neck, nest
	Oo	Oscar Octopus	on		Oo	Oscar Octopus	on	orange, ox
	Pp	Penny Panda	pen		Pp	Penny Panda	pen	pear, pig
	Qq	Queenie Quick	quiet		Qq	Queenie Quick	quiet	quilt, queen
	Rr	Ricky Rabbit	read		Rr	Ricky Rabbit	read	rain, rose
	Ss	Susie Seal	sun		Ss	Susie Seal	sun	sand, sea
	Tt	Teddy Tiger	teeth		Tt	Teddy Tiger	teeth	tea, tie
	Uu	Uncle Utter	under		Uu	Uncle Utter	under	umbrella, up
	Vv	Vicky Van	victory		Vv	Vicky Van	victory	vase, vegetables
	Ww	Wendy Worm	wet		Ww	Wendy Worm	wet	water, window
	Xx	Felix Fox	box		Xx	Felix Fox	box	six, wax
	Yy	Yester Yo-yo	yes		Yy	Yester Yo-yo	yes	yellow, yoghurt
Zz	Zeppy Zebra	zip	Zz	Zeppy Zebra	zip	zigzag, zoo		

BOOKS 5-6		
	Rhyme	Words
BOOK 5	-an	can, Dan, fan, pan, van
	-at	bat, cat, fat, mat, rat
	-en	hen, men, pen, ten
	-et	get, jet, net, pet, wet
	-ig	big, dig, fig, pig, wig
	-un	bun, fun, run, sun
	Blend / Digraph	Words
BOOK 6	ch-	chair, cherry, chicken, child
	dr-	drawer, dress, drink, drum
	gr-	grain, grapes, grass, green
	sh-	shark, sheep, ship, shoe
	th-	thick, thief, thin, things
	wh-	whale, wheel, where, white

Recycled words appear in the rhymes:
can, nose, rain, water, yes